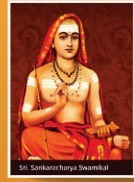


SREE SANKARA COLLEGE, BANGALNAGAR
SREE SANKARA KNOWLEDGE CENTRE
ARTS, SCIENCE & COMMERCE



P.G. DEPARTMENT OF COMMERCE SREE SANKARA COLLEGE KALADY

Organises Two Day National Webinar On

**“APPROACHES TO RESEARCH IN COMMERCE -
INSTITUTE -INDUSTRY INTERFACE”**

Date: 12th September 2020 (Saturday)
& 19th September 2020 (Saturday)

(Under SMART Scheme of IQAC)

in Collaboration with



The Kerala State Higher Education Council

Inauguration
Time:
10.00am



12th September 2020

Dr. Rajan Varughese

Member Secretary,

The Kerala State Higher Education Council
Thiruvananthapuram



RESOURCE PERSONS:



DR. GABRIEL SIMON THATTIL

Professor of Commerce,
School of Business Management & Legal Studies,
Director, IQAC, University of Kerala.



DR. ANSARI SARWAR ALAM

Asst. Prof, Dept. of Management Studies,
B.S Abdur Rahman Crescent Institute of Science &
Technology, Chennai.



DR. SANTOSH KUMAR S

Professor, School of Management Studies,
Cochin University of Science & Technology

Technical Section 1

On 12th Sept' 20 (10.30a.m to 12.30p.m)

DR. GABRIEL SIMON THATTIL

Topic: Good Research in Commerce that supports
Institute-Industry interface in the transformative mode

Technical Section 2

On 12th Sept' 20 (2.00p.m to 4.00p.m)

DR. ANSARI SARWAR ALAM

Topic: Academic Research Writing.

Technical Section 3

On 19th Sept' 20 (10.30a.m to 12.30p.m)

DR. SANTOSH KUMAR S,

Topic: Empirical Research in Finance with
Econometric Application

Webinar Platform:



Registration Link:

<https://rb.gy/jcxcxe>



*Free Registration

*E-Certificates will be issued to all participants

*Maximum 300 - Participants

For More Details Contact:

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Sri.Sri. Bharathi Theertha Swamikal (Patron)



Sri.Sri. Vidhushekara Bharathi Sannidhanam



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Managing Director



Prof. Jaisankar C. P
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Principal
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