

REPORT OF THE PROGRAMME CONDUCTED



Dept. of
Sree Sankara College Kalady

Title of the activity	Industrial Visit to Nandini Milk Factory Coorg, Karnataka
Date and Time	02/12/1999
Resource person	
Nature of activity	
Type of Activity	,
Linkage Activity	
Convener	
Number of participants	0

Report of the activity

The industrial visit to Nandini Milk Factory, Coorg, was organized by the Department of Biotechnology at Sree Sankara College, Kalady. The visit aimed to provide students with practical insights into the dairy industry's operations, complementing their theoretical knowledge. Pre-Visit Preparation-Prior to the visit, students received an orientation session covering the history, products, and significance of Nandini Milk Factory. Additionally, safety regulations and hygiene standards were highlighted to ensure a smooth and secure visit. On the scheduled day, the students and faculty arrived at the factory at 10 am. The factory staff warmly welcomed the group, providing an overview of the day's agenda and safety protocols. The visit commenced with an extensive tour of the factory. Students were guided through various sections, including milk collection, processing, packaging, and quality control. The entire milk processing journey was showcased, offering a holistic view of the production cycle. Students gained insights into milk processing techniques and witnessed processes like pasteurization, homogenization, and packaging. The emphasis on the factory's advanced machinery and its role in ensuring product quality was a notable learning point. The highlight of the visit was the interaction with dairy experts and factory employees. Students engaged in discussions, gaining valuable insights into industry challenges and opportunities. The exchange of experiences made the visit engaging and informative. Nandini's product range was showcased, exposing students to various dairy products. They learned about packaging, branding, and marketing strategies adopted by the company. The visit to Nandini Milk Factory was an enriching educational experience, offering students a comprehensive understanding of dairy industry operations, from collection to distribution. The gratitude extends to Nandini Milk Factory for graciously hosting the visit and their commitment to industry standards. This industrial visit significantly enriched students' knowledge, bridging the gap between theory and practical application, and preparing them for potential careers in the dairy industry.

Outcome of the activity

The outcome of the Programme
The industrial visit to Nandini Milk Factory in Coorg organized by the Department of Biotechnology at Sree Sankara College, Kalady, yielded significant outcomes, enriching both students and faculty members with practical insights and experiential learning opportunities.

1. Enhanced Understanding of Dairy Industry Operations
The primary objective of the visit was to provide students with a hands-on understanding of the dairy industry's operations. Through guided tours and interactive sessions, students gained comprehensive knowledge about various aspects of milk processing, including collection, processing, packaging, and quality control. Witnessing processes such as pasteurization and homogenization firsthand deepened their understanding of theoretical concepts taught in classrooms.
2. Exposure to Industry Standards and Best Practices
Prior to the visit, students underwent orientation sessions focusing on safety regulations, hygiene standards, and the significance of Nandini Milk Factory in the dairy industry. This exposure to industry standards ensured that students not only learned about theoretical concepts but also understood the practical implications and regulatory frameworks governing the dairy industry.
3. Engagement with Dairy Experts and Employees
One of the highlights of the visit was the opportunity for students to interact with dairy experts and factory employees. These discussions provided valuable insights into industry challenges, opportunities, and emerging trends. By engaging in meaningful conversations, students gained firsthand knowledge about the complexities of the dairy industry and the diverse career opportunities it offers.
4. Experiential Learning in Packaging, Branding, and Marketing
Beyond milk processing techniques, students were exposed to the intricacies of packaging, branding, and marketing strategies employed by Nandini Milk Factory. The showcase of Nandini's product range allowed students to understand how marketing principles are applied in real-world scenarios, thereby broadening their perspectives on product positioning and consumer behaviour.
5. Bridging the Gap Between Theory and Practice
The industrial visit served as a bridge between theoretical knowledge acquired in classrooms and practical application in real-world settings. By witnessing firsthand, the entire milk processing journey and engaging with industry professionals, students were able to contextualize their learning, thus enhancing their readiness for potential careers in the dairy industry.

The visit to Nandini Milk Factory proved to be an enriching educational experience for both students and faculty members. It not only deepened their understanding of dairy industry operations but also instilled in them a sense of appreciation for the complexities and challenges inherent in the field. The Department of Biotechnology extends its gratitude to Nandini Milk Factory for graciously hosting the visit and for its commitment to upholding industry standards. This industrial visit undoubtedly played a pivotal role in preparing students for future endeavours in the dynamic and evolving dairy industry landscape.

