

## REPORT OF THE PROGRAMME CONDUCTED



Dept. of  
Sree Sankara College Kalady

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Title of the activity	Outreach Program - Women Empowerment through Education and Training
Date and Time	21/03/2023
Resource person	
Nature of activity	
Type of Activity	,
Linkage Activity	
Convener	SHARANYA PRATHAPAN, ABHISHA. J, DR. SUJITH A. S.
Number of participants	0

## REPORT

Objectives of the Programme ? To provide financial counselling services through face-to-face interaction. ? To educate the people in rural and urban areas with regard to various financial products and services available from the formal financial sector. ? To make the people aware of the advantages of being connected with the formal financial sector. ? To take up any such activity that promotes financial literacy, awareness of the banking services, financial planning and amelioration of debt-related distress of an individual. ? To make people aware of the social security schemes available and help them to utilize the benefits of the schemes like pension, health insurance etc., The PG Department of Commerce, Sree Sankara College, Kalady in Association with Canara Bank and Kalady Grama Panchayat, conducted a training programme for Kudumbashree members of Kalady Panchayat based on the theme “Social Security Schemes and Digital Financial Awareness” on 22.03.2023 at 02.00 PM. The programme was conducted in the Panchayat Seminar Hall, Kalady Gramna Panchayath, Kalady. The welcome address was delivered by Ms. Sharanya Prathapan, Assistant Professor, PG Department of Commerce, Sree Snakara College, Kalady

Report of the activity

.The welcome address was delivered by Ms. Sharanya Prathapan, Assistant Professor, PG Department of Commerce, Sree Snakara College, Kalady and Ms.Gowri Antherjanam, Assistant Professor & Head, PG Department of Commerce presided over the function. The session was inaugurated by M P Antony, President, Kalady Grama Panchayat. Sri. Vineeth Kumar V.V. (Chief Manager, Canara Bank, Angamaly), Shri.Harimumar T (Financial Counselor, Financial Literacy Centre) and Shri.Paulose PV (Financial Counselor, Financial Literacy Centre) were handled different sessions on Social Security Schemes of central government and usage of Digital banking facilities to Kudumbashree members The vote of thanks was rendered by Dr. AS Sujith, Assistant Professor, PG Department of Commerce, Sree Snakara College, Kalady We had around 60 participants for the event.

Outcome of  
the Programme

The condition of women in India has improved noticeably as a result of the rising liberalisation of their social status. Acquiring a formal education has made a huge difference in women’s lives. It’s true that women in India are gaining more economic independence, but only in a tiny fraction of families do they have the freedom to make important financial decisions on their own. Though most women do not make important financial decisions at home, professional women, especially in major cities, set a fantastic example for women everywhere. Women in the city are not only free to make investment decisions for themselves, but also for their families. Women in India now enjoy a higher standard of living thanks to India’s emphasis on educating its young girls. However, the vast majority of women continue to be extremely careless about investing in other forms of financial security.As a result, in order to boost capital creation in the country, it is vital that corporations release numerous awareness programmes addressing alternative investment options. They need to be made aware of the cutting-edge

# Outcome of the activity

**Women Empowerment through education and training**

Organised by  
PG Department of Commerce, Sree Sankara College,  
Kalady in Association with Canara Bank and  
Kalady Grama Panchayat

വിഷയം  
**ബാങ്കിങ്ങ് ഓൺലൈൻ സേവനങ്ങളും  
സാമൂഹിക സുരക്ഷാ പദ്ധതികളും**

On 22 March 2023, 02.00 PM , Panchayat Hall, Kalady

Co-ordinators  
Ms. Sharanya Prathapan, Assistant Professor, P G Department of Commerce  
Ms. Abhijitha J, Assistant Professor, P G Department of Commerce  
Dr. Sujith A S, Assistant Professor, P G Department of Commerce

